



SCHOOL OF Business Administration



Certificate in Entrepreneurship

Turn your ideas into real ventures and learn how to bring them to life.
Use your electives to graduate with two degrees: your major and a Certificate in Entrepreneurship!

This program is perfect for...

- Students from any major interested in starting a business or side venture
- Developing entrepreneurial thinking and problem-solving skills
- Students looking to apply business concepts in real-world settings

What you can learn

- Identify and evaluate new business opportunities and markets
- Develop and present a complete business plan
- Understand financing options and how to secure funding for venture growth

Turn Ideas into Action.

Build practical entrepreneurial skills through hands-on projects using LivePlan and learn how to move from idea to execution.

Program Curriculum

- BADM A380 – Principles of Entrepreneurship
- MKTG A401 – Strategic Entrepreneurship
- MKTG A472 – Entrepreneurial Money Management
- MGSC A473 – Entrepreneurship & Small Business

