BADM 383: INTERNATIONAL BUSINESS

Study the market, economic, financial and managerial issues of international business. Guest speakers and visits to international businesses—that’s the classroom! We have the added advantage of studying the market challenges facing European economies. Prerequisites: Only BADM 350.

This is a required business core course. Take it abroad!

BADM 398: TOPICS IN INTERNATIONAL BUSINESS

This course focuses on opportunities and challenges facing emerging international businesses. Political and cultural influences on business are the mainstay of the course, plus global business issues, pro and con. This is like no other business course you’ll ever have. No prerequisites.

Open to Business and Non-Business Students.

Business Administration majors can enroll in both courses, 6 credits total, and complete the required international business core course and a business elective at the same time!

FOR MORE INFORMATION CONTACT:
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803-641-3232

Program Fees

The cost of the trip is $3,599 (+ tuition)

http://web.usca.edu/soba/study-abroad/

See, Taste, Discover Switzerland & Germany 2015

USCA School of Business Administration
Study Abroad Program
Zurich, Switzerland & Munich, Germany

May 12—21, 2015

“Study Abroad has been the best eye-opening experience of my life, both culturally and in business. The entire group was a pleasure to get to know and spend time with as were the professors. I would recommend this trip to everyone and I will remember it forever.”
- Adam Shultz

“This has been one of the most rewarding experiences of my whole entire life. Traveling to not one, but two European countries has made me more appreciative of different cultures and customs.”
- Marcus Billie

“This once in a life-time opportunity has taught me more than I could ever learn in a classroom. I am so glad I chose to come on this trip and will remember this experience forever.”
- Liz Shepard

“For more information contact, click here: [link to study abroad program page]

If you want to study in France contact, Dr. David Harrison
B&E 223  DavidH@usca.edu
The SOBA Study Abroad Program gives enterprising students first hand knowledge of the challenges and opportunities of international businesses. In May 2015, Study Abroad students will travel to the Switzerland and Germany. This is a rare opportunity to observe and experience the differences between European and American economies.

Coursework centers around visits to and study of international businesses, as well as Swiss and German businesses. Outside speakers and tours of various cities in the area are included. Optional cultural events are also available.

Wouldn't this make a nice change from learning in a classroom?

Educational

We start the course work at USCA so we can get the “textbook” stuff out of the way and can concentrate on “living” the course in Europe. State-side classes consist of orientation and background, including language basics, historical and political backgrounds, and some course content. Guest speakers will also join us to give us their perspective on the countries we will visit.

Once we arrive in Switzerland and Germany, the courses center on visits to local and international businesses. We will tour the operations and meet and interview company management in a variety of industries. Companies may include:

- BMW
- SIEMENS
- UBS
- Microsoft

Coursework is focused on strategic analysis of businesses visited and involves significant group work.

Cultural

During our travels you will have the opportunity to explore two wonderful cities, experience the local culture, gaze at the beautiful scenery, and partake in the local food and drink. You can take in such sights as...

Zurich, Switzerland

Munich, Germany

Study Abroad May 12-21st, 2015