Degree Requirements for the USC Aiken Palmetto College
Business Degree Completion Program

Courses required for BSBA in Management Area of Concentration at USCA

General Education courses required for BSBA:

ENGL 101, 102 - Freshman English Composition - 6 hours
ENGL 200+ - Literature course - 3 hours
MATH 170 - Finite Math - 3 hours
MATH 122 - Survey of Calculus w/Applications - 3 hours
COMM 201 or COMM 241 - Interpersonal Comm. or Public Speaking - 3 hours
Two Natural Science courses with at least 1 lab -7- 8 hours
Two Foreign Language courses (same language) - 6-8 hours
One Social/behavioral course (from Psych., Sociology, Anthropology, Pol. Science) - 3 hours
Two Humanities courses - 6 hours (choose from certain courses in Communications, History, Art History, Music History, Theatre History, Philosophy (exc. Logic), Religion, Humanities, Honors. Please refer to the USCA Bulletin for a complete list of approved Humanities courses.)
HIST 101 or 102 - World Civilization - 3 hours
POLI 201/HIST 201/HIST 202 - US History or Govt. - 3 hours

Total Gen Ed requirements: 48-50 hours, plus additional required remedial hours in MATH (104 and/or 108) or ENGL 201 as needed (0-9 hours; 0-3 courses).

Lower-level BSBA core requirements (all courses 3 hours):

BADM 290 – Introduction to Information Systems in Business
BADM 296 – Statistics (Pre-req: MATH 170, BADM 290)
BADM 225 - Principles of Financial Accounting
BADM 226 - Principles of Managerial Accounting (Pre-req: BADM 225)
ECON 221 - Principles of Macroeconomics (Pre-req: MATH 108 or higher)
ECON 222 - Principles of Microeconomics (Pre-req: MATH 108 or higher)

Total lower-level BSBA core: 18 hours (6 courses)
Upper-level BSBA core requirements (all courses 3 hours):

BADM/ENGL 345 - Business Communications (Pre-req: C or better in ENGL 102)  
BADM 350 - Principles of Marketing (Pre-req: ECON 221 or 222)  
BADM 363 - Business Finance (Pre-req: BADM 225)  
BADM 371 - Principles of Management and Leadership (Pre-req: Junior standing or Admission to the Professional Program)  
BADM 379 - Social, Ethical and Legal Aspects of Business (Pre-req: Junior standing)  
BADM 383 - International Business (Pre-req: BADM 350, 363, 371)  
BADM 390 - Business Information Management (Pre-req: BADM 290)  
BADM 478 - Strategic Management (*capstone*) (Pre-req: BADM 350, 363, 371, Senior standing & completion of the Writing Proficiency Portfolio)  

Total upper-level BSBA core: 24 hours (8 courses)  

Management Area of Concentration (AOC) requirements  
(all courses 3 hours; C or better required in all courses):  

~ MGMT core (5 courses; 15 hours) ~  

MGMT 374 - Human Resource Management  
(Pre-req: Junior standing or Admission to the Prof. Prog.)  
MGMT 376 - Organization Behavior (Pre-req: Junior standing or Admission to the Prof. Prog.)  
MGMT 473 - Management and Operation of Small Business (Pre-req: BADM 350, 371)  
MGMT 475 - Operations and Supply Chain Management (Pre-req: BADM 296, 371, 390)  
MGMT 477 - Organization Theory (Pre-req: BADM 371)  

~ MGMT directed electives (any 2 of the following 5 courses; 6 hours) ~  

MGMT 378 - Labor Relations (Pre-req: Junior standing or Admission to the Prof. Prog.)  
MGMT 411 - International Management (Pre-req: Junior standing and BADM 383)  
MGMT 442 - e-Business Management (Pre-req: BADM 350, 371)  
MGMT 380 - Entrepreneurship (Pre-req: BADM 350, 363, 371)  
BADM 494 - Project Management (Pre-req: BADM 371)  

~ BUS/ECO electives (300+) (2 courses; 6 hours) ~  

Any 300-level or above accounting, economics, finance, management or marketing class not already required for program.  

Total MGMT AOC: 27 hours (9 courses)  

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Total hours needed for BSBA/Management Concentration: 122-124 hours  
Business courses = 69 hours (24 courses) (18 hours lower-level, 51 hours upper-level)  
General Education minimum = 46-49 hours  
Free Electives = 6 hours  
Total for BSBA = 121-124 hours
USC AIKEN PALMETTO COLLEGE PROGRAM SPECIFICS

In addition to the required courses listed on the previous pages, the USC Aiken Palmetto College Business Degree Completion Program has other requirements necessary to complete the degree. In addition, there are certain technological requirements necessary to be successful in the program.

UNIVERSITY REQUIREMENTS

These are requirements all USC Aiken students must complete in order to be eligible for graduation. Some requirements are adapted for Palmetto College students.

- **Non-Western Requirement**: All USCA students are required to take one course considered Non-Western. Ideally, this requirement is met with another required course. However, if you have transferred courses into all of the areas where this requirement can be met, you will have to take a Non-Western course. Your Palmetto College Advisor will help you identify areas where this requirement can be met.

- **Writing Intensive (WI)**: USC Aiken Palmetto College students are required to complete two Writing Intensive courses once ENGL 101 and 102 are complete. As is the case with the Non-Western, this requirement should be combined with courses you already need. For example, you need two Management Electives. Your advisor will recommend that one of them is designated as Writing Intensive.

- **Inter-Curricular Enrichment (ICE)**: These are lectures and other events delivered online. USC Aiken Palmetto College students need to complete eight ICE events over the course of the program. Students receive credit by viewing podcasts and submitting a written description of the lecture/event.

- **Writing Proficiency Requirement**: All USC Aiken students must show that they have solid writing skills. This requirement can be met in two different ways. You can submit a writing portfolio (three research papers previously written and one reflective essay) or take and pass with a C or better ENGL 201: Writing in the University. Your Palmetto College advisor will discuss this in more detail as you move through the program.

For more information, contact Mary Claire Millies, USC Aiken Palmetto College Advisor MaryM@usca.edu or 803-641-3595
### USC Aiken School of Business Administration Requirements

**Business Professional Program:** To be eligible for admission and continue taking upper-level business courses, a student must meet one of the following criteria:

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<th>Criteria #1</th>
<th>Criteria #2</th>
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<tr>
<td>The student has declared Business Administration as his/her major</td>
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<td>The student has earned at least 45 hours of credit.</td>
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<td>The student has earned a cumulative grade point average (collegiate GPA) of 2.5 or higher.</td>
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<td>The student has successfully completed the following courses:</td>
<td>The student has earned a combined grade point average of 2.5 or higher in the following courses, with a C or better in each course:</td>
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<td>· ENGL 101: Composition</td>
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<td>· ENGL 102: Composition and Literature</td>
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Students who do not meet either criterion will be notified of their status via USC Aiken email. Palmetto College students will not be evaluated until the first major semester is completed.

**Course Format**

Business courses taken through the USC Aiken Palmetto College program are offered in an online, 8-week format. Each major semester is split into two sessions (Fall I, Fall II/Spring I, Spring II). Students may take two courses each session. If general education courses are offered online through USC Aiken, they will most often be offered in a 16-week format. Summer semesters are available, but the courses are offered primarily in a 5-week format. However, these courses may be used toward completing the business degree through Palmetto College.

**Technology Requirements for Distance Learners**

These are the general technology needs for the USC Aiken Palmetto College program. All course content will be offered via Blackboard Learn, which will be offered through USC Aiken once you are enrolled into the program. In addition, some courses require more specific software, which is often available for free or bundled with the cost of additional course materials.

**Hardware:**

- Reliable computer with sound and video playing capabilities
- Broadband Internet connection (DSL, cable, satellite)

**Browsers:**

- Mozilla Firefox v. 7 or later **OR** Internet Explorer v. 7 or later

**Other Browser Requirements:**

- Adobe Flash
- Javascript Enables

**Software:**

- Microsoft Office 2010 or higher (Word, Excel, PowerPoint, Access)