

MASTER OF BUSINESS ADMINISTRATION

for STEM and Liberal Arts

The USC Aiken MBA is designed for working professionals, entrepreneurs, and business owners who do not already have a formal business education.

In particular, the curriculum is for those with a background in STEM (science, technology, engineering, mathematics) or any of the Liberal Arts. In contrast to traditional MBA programs, the USC Aiken MBA will only admit students who do not hold an undergraduate business degree.

Courses covering both basic and advanced business disciplines ensure that USC Aiken MBA graduates will attain the knowledge and skills to advance in their profession by making valuable contributions to their organization.

The MBA is also essential for entrepreneurs considering starting or developing their own business.



UNIVERSITY OF
SOUTH CAROLINA
AIKEN

The University of Choice



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MBA

MASTER OF BUSINESS ADMINISTRATION
for STEM and Liberal Arts



**School of
Business Administration**
UNIVERSITY OF SOUTH CAROLINA AIKEN





MISSION

The MBA mission of the USC Aiken School of Business is to deliver an innovative, engaging, and impactful business education with the integrity and respect deserved by those seeking to develop the knowledge and skills necessary to advance in their profession and make a positive impact on their community.



EXECUTE YOUR PLAN ...

The USC Aiken MBA is offered as a part-time program to accommodate working professionals.

Each class meets one evening per week on the USC Aiken Campus. Students who take two classes in each semester and one class in each summer term can complete the MBA in two years.

Summer classes are taught in hybrid form to accommodate vacation periods.



MBA COURSES

- Accounting for Managers
- Leadership, Teams, & Communication
- Marketing Management
- Financial Analysis
- Economics for Decision Making
- Operations Management
- Human Resources Management
- Legal and Ethical Environments
- Globalization and Business
- Supply Chain Management*
- Project Management*
- Information Systems Strategy*
- Quantitative Tools of Business Analysis*
- Business Planning and Strategy*

**Choose three for elective areas of specialization*

